

Strengthen your career prospects with CBC Finance Limited...

CBC Finance Ltd is a fully owned Subsidiary of Commercial Bank of Ceylon PLC, operating with 10 Branches, delivering a wide range of financial services providing excellent and personalized customer service.

With the strong backing of the Commercial Bank of Ceylon PLC, the company proposes to expand and diversify its activities within the country and we invite applications from candidates who are confident of meeting our expectations.

Marketing Officers (Colombo, Kiribathgoda & Negombo)

Applicants Profile

- Passed GCE A/L.
- Should be below 30 Years of age.
- Minimum of 3 – 5 years of experience with related industry experience in marketing financial products in a reputed Finance Company.
- Should have well established customer base and a supplier relationship network.
- Strong communication and negotiation skills.
- Qualification in Marketing would be an added advantage.

Job Profile

- Achieving assigned Marketing Targets.
- Planning and executing business development activities and promotional activities.
- Managing lending portfolio and maintaining quality of the portfolio.
- Identifying potential customers and developing business opportunities for the company.

Rewards,

The successful candidate will be provided with an attractive remuneration package based on the qualifications, experience and competencies.

If you are interested in this opportunity, reach us within 14 days of this advertisement with the post applied for, marked on the top left hand corner of the envelope or by an email with the post applied for as the subject.

Head of Human Resources & Operations,

CBC Finance Limited,

No.187, Katugastota Road, Kandy.

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A Fully Owned Subsidiary of Commercial Bank of Ceylon PLC